SS-GATE: South-South Cooperation for SMEs Development through Technology Transfer

Presentation by:
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VP of SS-GATE
Challenges faced by SMEs in developing countries:

- Limited access to global markets, technologies, financing, human resources
- Lack of international market information
- Lack of financial and legal services
- Lack of technology

Initiated by the United Nations Office for South-South Cooperation (UNOSSC) on November 8, 2008, SS-GATE was established as an independent entity in Shanghai, China.
What is SS-GATE?
A global platform for enhanced South-South Cooperation, SS-GATE helps bring **Technology** and **Financing** - 2 critical success factors for SMEs development in Southern countries.
Components of SS-GATE

- Web-portal
- Country Center (Workstation)
- Global Secretariat
- South-South Investment Club
- Business Forums
- Annual Convention and Expo
SS-GATE Web-portal

www.ss-gate.org
SS-GATE: 4 regional Networks and 45 Country Centers (Workstations)
SS-GATE Global Secretariat

One-Stop Shop...

Training & positioning: market analysis, policy research

Planning and supporting service (financial, legal)

Promotion: SS-GATE Newsletter, SS-GATE Online Exhibition, International Promotion

Transaction

On-Site Investigation

Match-Making

First Arab States Regional South-South Development EXPO
18-20 February 2014 - Doha, Qatar
SS-GATE Business Forums & Annual Convention / Expo (2006-13)

2013 10th China International SMEs Expo

SS-GATE Business Forum Kenya 2012

Mauritius Forum 2011

Vietnam Forum 2010
Some Successful Cases and Recent Partnerships
SS-GATE Produced Results So far...

- 5,387 projects listed
- 1,469 projects matched
- 710 projects successfully transacted
2013 Expo in Nairobi

SS-GATE Facilitated:
• Partnerships
• Agreements

Totaled $450 Million
Strategic Partnership Building

WIPO

Islamic Development Bank

MEMORANDUM OF UNDERSTANDING BETWEEN THE WORLD INTELLECTUAL PROPERTY ORGANIZATION AND THE SOUTH-SOUTH GLOBAL ASSETS AND TECHNOLOGY EXCHANGE

WHEREAS

The World Intellectual Property Organization (WIPO) is a specialized agency of the United Nations dedicated to developing a balanced and accessible international intellectual property system, which promotes creativity, stimulates innovation and contributes to economic development while safeguarding the public interest.

As part of its activities, WIPO has been developing WIPO GREEN—The Marketplace for Sustainable Technology—to accelerate adoption, adaptation and deployment of green technologies, particularly in developing countries and emerging economies, and to contribute to the global efforts in tackling climate change.

The South-South Global Assets and Technology Exchange (SS-GATE) is a virtual and physical platform where entrepreneurs in developing countries can interact and obtain needed technology, assets and finance through a secure environment. SS-GATE facilitates the realization of actual business transactions through a market mechanism, offering both online and offline services. It operates through a global network of participating organizations and institutional members. Participation in SS-GATE is regulated through institutional membership.

CONSIDERING:

The complementary nature of WIPO GREEN and SS-GATE’s activities;

The importance of the development of common approaches directed at creating favorable conditions for accelerating technology transfer as well as proper protection and use of intellectual property;

The crucial role of expertise and information sharing in this context, contributing to strengthening the capacity of the organizations to respond to the challenges arising from the dynamics of the present low carbon technology transfer;

The fact that enhanced cooperation between WIPO and SS-GATE will enable joint participation in common projects for the benefit of their respective users, while avoiding unnecessary duplication of efforts and resources;

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Other Development Partners

- UNIDO
- UNCTAD / ITC
- UNEP
- UNFCCC
- WHO
- World Bank / MIGA