Over 37% of the world’s population rely on agriculture for their daily bread.

The EU Regulation 178/2002 restricts imports without traceability, putting millions of jobs at risk.

Traceability made it possible for Egypt to not only sustain but also increase exported fruits and vegetables.

The programme not only raised awareness on the issue, it also provided training and technical assistance in the application and implementation of traceability systems, from simple paper based systems to complex software assisted ones. In addition local software was developed, allowing for better customization in terms of environment and language that was transferred to several other Arab and developing countries.

Countries assisted in traceability through UNIDO south-south cooperation.

With the assistance of UNIDO countries are able to overcome technical barriers to trade securing competitiveness and international market shares while retaining jobs.

Assisting the private sector in implementing traceability systems customized to local business allowed for securing exports hence sustaining hundreds of thousands of jobs. Traceability, while allowing for access to several export markets, also reduces the risk and responsibility of business, with regards to quality and food safety or produce. Compliance with such technical barriers to trade, have secured exports, foreign direct exchange and secured jobs.

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